

	Blog	Social Network Page	Wiki	Bulletin Board	Listserv	Static HTML Website	IRC/Chat	IM	Email
Who	One-to-Many Some-to-many	Many-to-Many	Many-to-Many	Many-to-Many	Many-to-Many One-to-Many	One-to-Many	Many-to-Many	One-to-One	One-to-One
A/Synchronous? (all parties participate at the exact same time or different times)	Asynchronous	Asynchronous	Asynchronous	Asynchronous	Asynchronous	Asynchronous	Synchronous	Synchronous	Asynchronous
Uses	personal diaries, news, opinion, reports	personal info, profiles, networking, common interest	evolving knowledge, collaborative content	topical conversations, tech support	topical conversations, collaborative work, e-newsletters	Providing information that does not change often	many-to-many synchronous conversation	one-on-one synchronous conversation	communication with specific individuals
Things it's often used for, and shouldn't be (IMHO)	To create what basically should be static content		Detailed, in-depth, deeply organized information that needs detailed categorization		Frequent updates from organizations (one-to-many)	Content that should be dynamically updated, content that could invite comment		to replace conversations better done by phone or in person	to replace conversations better done by phone or in person
Requirements for initiation/creation	Blogging platform (software, server or service)	Account on social network, social network creation service	Wiki platform (software, server or service)	BB platform (software, server or service)	Mailing list service/server (Mailman, Sympa, etc. or service)	Web Server/Virtual Host	Irc server	IM client	Email Client (Outlook, Thunderbird, Apple Mail etc.)
Requirments for participation	Web Browser (Firefox, Internet Explorer, etc.)	Web Browser	Web Browser	Web Browser	Email Client	Web Browser	IRC Client (X-Chat, Trillian, etc.)	IM Client (Adium, GAIM, Trillian, AOL Instant Messenger, etc.)	Email Client
Community Input	Comment/Track back	Medium-High	Community editable pages	Everyone can participate (some require login)	Everyone who is a member can participate (many-to-many) or none (one-to-many)	None	Everyone can participate (once connected/logged in)	Just you and me, babe	Just you and me, babe
Community Sense of ownership	Low – Medium (higher with community blog sites )	High	High	High	High	None	High	N/A	N/A
Push/Pull	Pull (Push via RSS)	Both	Pull	Pull (Push via email)	Push	Pull	N/A	Push	Push
Response time (combination of a/synchronous and push/pull)	Slow (or medium)	Medium	Slow	Slow (or medium)	Medium	Slow (or, mostly, nonexistent)	Immediate	Immediate	Medium



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